



ERIC GARCETTI
MAYOR

June 16, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Mario Ceballos to the Affordable Housing Commission for the term ending June 30, 2027. Mr. Ceballos's current term expires on June 30, 2022.

I certify that in my opinion Mr. Ceballos is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Mario Ceballos
Commission: Affordable Housing Commission
End of Term: 6/30/2027

Appointee Information

1. **Race/ethnicity:** Latinx
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 13 - East LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Social Psychology/Economics, Occidental College
7. **Occupation/profession:** Community Health Manager, Kaiser Permanente Community Health
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Grande, Ana	Central	13	Latinx	F	30-Jun-24
Epps, William Saxe	Central	14	African American	M	30-Jun-24
Burt, Janet	South Valley	3	Asian Pacific Islander	F	30-Jun-25
Chang, Andrew	West	11	Asian Pacific Islander	M	30-Jun-24
Claros, Raul	Central	1	Latinx	M	30-Jun-25
Ceballos, Mario	East LA	13	Latinx	M	30-Jun-22
Allen, Belinda	South LA	8	African American	F	6-Jun-23

Mario P. Ceballos

Mario Ceballos joined Kaiser Permanente in May 2008 as the first Community Benefit Manager for the Los Angeles Medical Center, Kaiser Permanente Southern California's flagship operating, teaching hospital and medical campus.

In this capacity, Mr. Ceballos is responsible for the development, implementation, and management of locally-based Community Benefit strategies, programs, plans and philanthropic efforts to help improve the health of the Medical Center's local communities, including the greater metropolitan area of the City of Los Angeles, Pasadena, Glendale, Burbank, East Los Angeles, Hollywood and West Hollywood.

Before joining Kaiser Permanente, Mr. Ceballos was the President/Managing Partner of Capacity Building Group, a community relations, social marketing, and capacity building consulting firm. There, he guided both public sector and non-profit organizations in their efforts to achieve sustainable community impact and increase access to healthcare, education, HIV/AIDS services, immigrant rights and integration, and economic development for LA County's diverse communities.

Mr. Ceballos was also the Director of Marketing & Communications for the LA Gay & Lesbian Center where he directed and implemented all marketing and communication strategies and efforts for programs, services, and activities. In partnership with the San Francisco AIDS Foundation, Mr. Ceballos developed and launched the marketing campaign strategy for the 1st AIDSLifeCycle/Ride to End AIDS, which raised over \$4.1 million. To date, this signature event has raised over \$194 million for HIV/AIDS treatment and services for the underserved.

Prior to his work in community building, Mr. Ceballos spent 14 years with the Los Angeles County Metropolitan Transportation Authority (MTA) working in the areas of human resources/employment management, labor relations, community workforce development and outreach.

Currently, Mr. Ceballos is President and Founding Member of HONOR PAC, a non-partisan, mission-driven political action committee committed to supporting openly LGBTQ Latinx candidates and elected officials, as well as other progressive individuals across the United States committed to an inclusive society for all. He serves as a member of the City of Los Angeles 2020 -2029 Housing Element Task Force and as an Advisory Board Member of the Hollywood4WRD Homeless Coalition.

As an appointee of former LA County Board Supervisor Gloria Molina, Mr. Ceballos served on the LA County Human Relations Commission. He was also the Executive Director/General Manager for VIVA!, a Latino/a Gay & Lesbian Arts organization, served on the Board of Directors of AIDS Healthcare Foundation and the Southern California's Public Television Station KCET's Community Advisory Board, among other organizations.

Mr. Ceballos earned a BA degree in Social Psychology/Economics from Occidental College.



ERIC GARCETTI
MAYOR

June 16, 2022

Dear Mr. Ceballos:

I am pleased to inform you that I hereby reappoint you to the Affordable Housing Commission for the term ending June 30, 2027. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

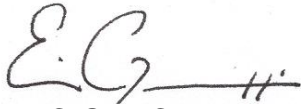
As part of the City Council confirmation process, meetings will be offered to Mitch O'Farrell, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Housing Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Mr. Mario Ceballos
June 16, 2022
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Garcetti", followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Mr. Mario Ceballos
June 16, 2022

Nominee Check List

I. Within 7 days:

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Mitch O'Farrell

_____ Councilmember Gilbert Cedillo, Chair of the Council Committee considering your nomination